

As part of the Event



CremonaFiere, in collaboration with the  
Cultural Association Armadillo Club,  
organizes a

## **Intensive course of Analysis and Executive Techniques on Acoustic Guitar**

25<sup>th</sup> - 27<sup>th</sup> September, 2020

**Teachers:**  
**Master FRANCESCO BUZZURRO (IT)**  
**Master ED GERHARD (US)**

The places are limited

**Application deadline: 15<sup>th</sup> September 2020**

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### **CREMONAFIERE**

P.zza Zelioli Lanzini, 1 26100 Cremona  
Tel.0372.598011 | info@cremonamondomusica.it

## TERMS AND CONDITIONS

### Participants:

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Guitar players (amateur and professional), guitar fans

### Working methods:

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Collective theoretical and practical lessons

### Course Length

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Three consecutive days of full immersion

### Total Hours

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18 hours of collective lessons (six meetings lasting three hours each teacher)

### Venue

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The Masterclass Hall 2 is at CremonaFiere's offices

### Lecturers | Topics | Programme |

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#### Master FRANCESCO BUZZURRO (IT)

Francesco Buzzurro began to play the guitar at the age of 6, and in his youth he rapidly achieved his Diploma at the Bellini Conservatory of Palermo. He then studied at the International Arts Academy in Rome under the guidance of Stefano Palamidessi and great concert artists such as David Russell, Alberto Ponce, Hopkinson Smith and John Duarte.

After graduating in Foreign Languages and Literatures, he developed an intense concert activity that led him to travel all over the world.

As a classical guitarist, he won three national competitions: the "City of Alassio" and the "Benedetto Albanese" of Caccamo in Sicily and the "Savona in Music".

His study of classical music and his passion for folk music were soon accompanied by his interest in jazz, which led him to obtain a degree in Jazz Music with an honorable mention. Thanks to a deep research activity in this musical field, he finds a personal and unique style of improvisation, with contaminations of bossanova, ethnic music and Latin-jazz.

For his reputation as guitarist outside the box and for his peculiar technique of improvisation on classical guitar, he is annually invited by the University of Southern California of Los Angeles as a teacher in unified seminars for the classical and jazz guitar departments.

He holds the chair of Jazz Guitar of the Giuseppe Martucci conservatory of Salerno.

Today Francesco Buzzurro is one of the most appreciated and multifaceted guitarists, voted by the famous magazine Musica Jazz as one of the most talented artists on the international guitar scene.

[www.francescobuzzurro.it](http://www.francescobuzzurro.it)

#### THE FINGERSTYLE SOLO GUITAR IN LATIN / JAZZ / POP MUSIC

##### Objective:

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*The masterclass aims to engage the participants in the study of the Latin-jazz guitar through theoretical and practical lessons, with the purpose of deepening both their repertoire and improvisation skills, which can also be used in pop and related contexts. The knowledge of the basic harmonization techniques on the guitar will enable students to perform standard world music, and to be able to gradually re-elaborate it in a personal way.*

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*There is no foreclosure to the type of guitar used by the participants, since the fundamental purpose of the class is to encourage them to be creative regardless of the specific techniques of the instrument used. Therefore, essential goal of the masterclass is to enhance the experience and the background of each musician, filtering it through the light of the jazz styles.*

## **Calendar Master FRANCESCO BUZZURRO**

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### **Friday 25<sup>th</sup> September, from 10am to 1pm:**

#### CHORDS AND HARMONIZATION TECHNIQUES

- *Basic right hand techniques in right hand jazz finger style;*
- *Technical and theoretical study of the mechanisms that regulate the functioning of the guitar from the harmonic point of view;*
- *The harmonized scales – study hypotheses;*
- *Melodization of the chords and the movement of the static chords maj7-min.7-dom7-dim.-half dim.- on the whole fretboard;*
- *Main major and minor cadences, that are the harmonic movements most recurring in musical pieces; the Turnarounds;*
- *Rhythm guitar in Swing and Brazilian music;*

### **Saturday 26<sup>th</sup> September, from 10am to 1pm:**

#### IMPROVISATION: THEORY AND PRACTICE

- *Technical and theoretical study of the mechanisms that regulate the functioning of guitar from a melodic point of view;*
- *Exploration of the keyboard and display of scales and arpeggios in the various boxes;*
- *The importance of the playing position;*
- *The control of alternating bass in the execution of scales, arpeggios and intervals;*
- *Fundamental aspects of improvisation: rationality and instinct;*
- *Guide notes, tensions emphasis and diatonic extensions of the chords;*
- *Diatonic and chromatic approaches*

### **Sunday 27<sup>th</sup> September, from 10am to 1pm:**

#### THE ARRANGEMENT AND HARMONIZATION OF A SONG IN A SOLOIST FORM

- *From the theme to polyphony;*
- *Choosing the key;*
- *The walking bass;*
- *Substitutions and secondary dominants;*
- *The groove: style and stylistic coherence;*
- *Movement of the parts;*
- *Directions of phrasing;*
- *Dropchords;*
- *Conclusions;*

#### THE PROFESSION OF THE MUSICIAN

- *Smart set list and choice of repertoire;*
- *Curve of emotions;*
- *The musician and the audience: dialogue or monologue?*
- *Social messages and values of music;*
- *Sound, stage and lights;*
- *The importance of management and team play;*

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## **CREMONAFIERE**

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## Master ED GERHARD (US)

Gerhard's relationship with the guitar began at age 10, when he happened upon classical guitar master Andrés Segovia on TV, and at 14 he got his first guitar. His initial interest in classical guitar changed dramatically when he heard the music of bluesman Mississippi John Hurt. He took some informal lessons with friends, both learning by ear and repeatedly listening to LPs. At fifteen, he was already beginning to perform in local church basement coffeehouses, playing solo and jamming with friends.

In 1977 Gerhard moved to New Hampshire where he has resided ever since. During this period he began composing and arranging music for solo guitar, using a staggering array of alternative guitar tunings. Based truly on the quality of his work, he built his considerable reputation, beginning with his debut album "Night Birds" in 1987. It garnered a spot in the Boston Globe Critics Poll Top 10 Albums of the Year. With inspirations ranging from Andrés Segovia to Mississippi John Hurt, Ed Gerhard has created his own "guitar voice", recognized and appreciated all over the world. The depth of his compositions has the ability to touch the listener with a single note. That's how Boston Globe's Scott Alarik explains it all: "Gerhard doesn't write instrumental songs. He writes songs that only a guitar can sing."

What distinguishes his music is the inventiveness in the use of open tunings, which allow him a variety of colors between one composition and another. His virtuosity on the instrument, be it 6 or 12 strings or Hawaiian LapSteel, is always at the service of beauty.

Further, Ed Gerhard was awarded a GRAMMY® for "Henry Mancini; Pink Guitar", included in his ninth CD "There and Gone." He is mentioned in all the most important record collections of acoustic guitar, video publications and musical scores. The "Breedlove Guitars" realized two models of guitars signed Ed Gerhard. Those are in great demand and won the "Player's Choice Award" of the magazine "Acoustic Guitar"

[www.edgerhard.com](http://www.edgerhard.com)

## COMPOSITION, ARRANGING, TONE, DYNAMICS, EXPRESSION AND MORE

### Objective:

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*The masterclass with Ed Gerhard is open to all fingerstyle guitarists who use steel strings and nylon strings, as well as Hawaiian lap-steel guitar players. Are welcomed players coming from all styles and musical genres, accustomed to using open tunings, and who have achieved an intermediate or advanced level of technique.*

*Ed Gerhard will examine in detail their compositional style, providing ideas and notions for the development of the executive style of each student, meticulously listening to their way of interpreting the songs, correcting and providing essential suggestions. The fundamental objective is to strongly refine the style of each participant.*

### Calendar Master ED GERHARD

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#### **Friday 25<sup>th</sup> September, from 2pm to 5pm:**

*Ed Gerhard will play some of his pieces and arrangements and demonstrate the details that are important to bringing the music to life.*

*During the second half of the masterclass Ed will offer observations on the students' playing and provide tips and encouragement.*

#### **Saturday 26<sup>th</sup> September, from 2pm to 5pm:**

*Ed Gerhard will demonstrate how technique affects the presentation of the music and how to keep the melody up front.*

*Again, in the second half of the class, he will offer critique and encouragement to the students who wish to play.*

#### **Sunday 27<sup>th</sup> September, from 2pm to 5pm:**

*Ed Gerhard will demonstrate how to combine techniques (and a bit of philosophy) to make a piece or arrangement expressive and complete. Ed will again listen to the students who wish to play and discuss details of their music.*

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## CREMONAFIERE

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## Admission

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### **The Masterclass must be paid for and has a limited enrolment number**

Admission to the Masterclass will take place, presenting simultaneously the **Application Form** with the payment for the participation fee by **15<sup>th</sup> of September 2020**.

Sending the application without the concomitant payment will not be considered valid.

## Participation Fee

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Price per person: **€. 230,00** (VAT included)

- The registration fee must be paid in full.
- The registration fee is not refundable in case of withdrawal or missed MasterClass.
- The registration fee includes free pass to Cremona Musica Acoustic Guitar Village ticket.
- When reaching the minimum number of participants in the Masterclass, CremonaFiere will refund the amount paid to those who will not be admitted.

## Application Procedure

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The Application Form must be sent by the 15<sup>th</sup> of September 2020. In alternative, it must be sent by:

- fax + 39 0372 598222
- mail: [giampaolo.pasquali@cremonafiery.it](mailto:giampaolo.pasquali@cremonafiery.it)

**together with a copy of the participation fee payment**, by electronic bank transfer in favour of CremonaFiere spa (description: acoustic guitar masterclass 2019) on the following bank account:

BANCA POPOLARE DI SONDRIO branch of Cremona Via Dante IBAN IT49S0569611400000003630X76    BIC POSOIT22
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## Information

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For any information regarding the contents of the masterclass, please contact:

### **Cultural Association "Armadillo Club"**

*Alessio Ambrosi*

Email: [info@armadilloclub.org](mailto:info@armadilloclub.org)

Tel: 0039 **0187 626993**

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# Application Form

Masterclass of analysis and techniques on acoustic guitar  
25<sup>th</sup> - 27<sup>th</sup> September, 2020

Teachers:  
Master FRANCESCO BUZZURRO (IT) - Master ED GERHARD (US)

(Fill in Capital Letters)

The undersigned:

SURNAME: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_

ADDRESS \_\_\_\_\_

POSTAL CODE \_\_\_\_\_ TOWN \_\_\_\_\_

PROVINCE \_\_\_\_\_ Landline/mobile: \_\_\_\_\_

E-MAIL \_\_\_\_\_

I'm a    natural person    freelancer

Personal Identification number \_\_\_\_\_

(e.g. National Insurance Number, Identifikationsnummer, numéro de sécuritésociale, Número de Identificación Fiscal, etc...)

Tax/v.a.t. (Value Added Tax) number \_\_\_\_\_

(only for companies or freelancers)

DATE OF BIRTH \_\_\_\_\_ IN \_\_\_\_\_

Asks for admission to the Acoustic Guitar Masterclass 2020 at CremonaFiere and claims to have read and accepted the Masterclass Rules



Date \_\_\_\_\_ Signature \_\_\_\_\_

## Privacy

Personal data indicated in this registration form, collected for organizational purposes, will be treated in full compliance with the provisions of the Legislative Decree, 196/2003 and subsequent amendments or modifications. Any form of distribution/transfer of these data to third parties is excluded. You can request, at any time, the modification or removal, and exercise your rights towards the data controller, by sending an email to [info@cremonafiery.it](mailto:info@cremonafiery.it) or a fax to n. 0372 598222. The regulation is available at <http://www.cremonafiery.it/trattamento-dati/>. I acknowledge the terms and conditions and expressly consent the handling of my personal data. I acknowledge the terms and conditions, and consent the handling of my personal data.



Date \_\_\_\_\_ Signature \_\_\_\_\_

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